Main Street Launch's mission is to empower entrepreneurs.

Why Buy Local

More money stays in the community.

Non-profits receive 250% more support from small business owners than from large businesses.

Reduces environmental impact (more local purchases mean less transportation).

Supports local, quality jobs.

Main Street Launch is proud to work with these companies who are part of California's small business community, and we encourage you to choose them for part of your holiday shopping this year.

LEGEND

- 🌳 Oakland companies
- 🚎 San Francisco companies
- 🇺🇸 Veteran-owned companies
- 🎨 Other Bay Area companies

SHOP MAIN STREET
Holiday Shopping Guide 2016

For pampering

- Ambiance Salon
  Luxurious premium nail and spa treatments, without a premium price
  ambience-spa.com

- Pink Light
  Spa & apothecary of handmade, organic, herbal skincare products
  amber-woods.squarespace.com

- Elyssium Advanced Skin Care
  Physician-directed services and products produce healthy skin
  elyssiumskincare.com

- Serenity Skin Care
  Skincare, massages, exfoliation, and more!
  serenityskincarespa.com

- Glitter Nail & Beauty Lounge
  Nail care, nail art, mani/pedi, diabetic foot care, and more!
  msglitternaillounge.com

- True Waxology & Skincare
  Hair removal, facial treatments, and airbrush tanning.
  truewaxology.com

- Oakland Floats
  Float for health, for stress relief, for fun!
  oaklandfloats.com

- Good Stock
  Boutique specializing in accessories and beauty.
  wearegoodstock.com

For pets

- Scrappy
  Real, good, treats for dogs
  scrappyforpets.com

- SmartyPup!
  Classes and socials for puppies and dogs
  smartypup.com
For yogis

Anasa Yoga
Improving the health and well-being of our students to live life more fully
anasaoakland.com

Glow Yoga & Wellness
Feel-good community: your place to recharge, transform, and make friends
glowyogasf.com

Indigo Yoga & Pilates Studio
Your place for yoga & pilates
indigopleasanthill.com

Innerstellar Pilates & Yoga Studio
Full-service pilates & yoga studio specializing in chronic pain and injuries
innerstellaryoga.com

Lexington Place
With expert stylists, quality haircare products and sophisticated atmosphere
lexingtonplacesf.com

Flying Studios
Yoga, dance, strength, connection
flying-studios.com

Glam Up Hair Salon
Serving SF for 15 years, providing the latest styles and highest quality techniques
glam-up.com

For hair

Fine Is
Discover the best beauty service providers and products for your hair, your skin . . . your beauty
fineis.com

Lexington Place
With expert stylists, quality haircare products and sophisticated atmosphere
lexingtonplacesf.com

Manifesta
Beautifully crafted hairstyles, environmentally sustainable products, and socially responsible practices
manifestaoak.com

Marquee Salon
The stylists at Marquee are excited to host a variety of monthly events
marqueesalon.com

Indigo Yoga & Pilates Studio
Your place for yoga & pilates
indigopleasanthill.com

Glam Up Hair Salon
Serving SF for 15 years, providing the latest styles and highest quality techniques
glam-up.com

For fitness

Flex
Working out should be something to look forward to
flexcircuitgym.com

Pacific Strength
5,400 square foot facility designed and operated for CrossFit
pacificstrength.com

Rise ‘N’ Grind Fitness
Get the most out of your workout and feel amazing about yourself
risengrindfitnessgym.com

Soja Mind/Body
Builds bodies, minds, and spirits for kids and adults
sojamindbody.com

The Dailey Method
Combining pilates, yoga, and ballet barre training
thedailymethod.com/studios/sf-mission-castro/overview/

A Step Forward Shoes
Everything you need to accessorize head to toe
astepforwardshoes.com

Alt. Brides
California’s very first mobile bridal boutique
altbrides.com

LOHO Bride
Artfully curated bridal boutique
lohobride.com

For shoe lovers

A Step Forward Shoes
Everything you need to accessorize head to toe
astepforwardshoes.com

SoleSpace
Award-winning shoe boutique and creative lab
solespace.myshopify.com

For brides-to-be

A Step Forward Shoes
Everything you need to accessorize head to toe
astepforwardshoes.com

LOHO Bride
Artfully curated bridal boutique
lohobride.com

Marquee Salon
The stylists at Marquee are excited to host a variety of monthly events
marqueesalon.com

KC, Lindsay, Mireya Manifesta
Marisa Montalvo and Kristin Whitlock always wanted to run a business together. Now, these sisters offer a bridal boutique on wheels, making dress shopping fun and stress-free. To renovate their truck, they came to Main Street Launch for funding. They are now operating, coming to locations (and brides) near you!
<table>
<thead>
<tr>
<th>For chefs</th>
<th>For jewelry</th>
<th>For cyclists</th>
<th>For home decor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Bernal Cutlery</td>
<td>D&amp;H Sustainable Jewelers</td>
<td>Electric Bicycle Superstore</td>
<td>Minimal</td>
</tr>
<tr>
<td>Sharpening, Japanese knives, French knives, vintage knives, classes, and much more</td>
<td>Unique, special, and sustainable jewelry</td>
<td>Bicycles, accessories, sales, rentals, and guided tours</td>
<td>Great designs that are simple, sleek, and efficient</td>
</tr>
<tr>
<td>bernalcutlery.com</td>
<td>dandhjewelers.com</td>
<td>electricbicyclesuperstore.com</td>
<td>minimal.com</td>
</tr>
<tr>
<td>Oaktown Spice Shop</td>
<td>Meridan Jewelry &amp; Design</td>
<td>Rhythm Bikes</td>
<td>Sofa Creations</td>
</tr>
<tr>
<td>Offering the freshest, most delicious, high-quality spices and hand-mixed spice blends in the Bay Area</td>
<td>Designer Jewelry Handmade in California</td>
<td>Reliable, professional, and neighborly bike shop</td>
<td>Custom sofas at a very competitive price</td>
</tr>
<tr>
<td>oaktownspiceshop.com</td>
<td>meridianjewelrydesign.com</td>
<td>rhythmmbikes.com</td>
<td>mysofacreation.com</td>
</tr>
<tr>
<td>For the well-dressed</td>
<td>For readers</td>
<td>For flowers</td>
<td></td>
</tr>
<tr>
<td>Callina</td>
<td>Saint Harridan</td>
<td>Laurel Book Store</td>
<td>Patrick's Floral Studios</td>
</tr>
<tr>
<td>Sustainable luxury fashion</td>
<td>Masculine clothing and accessories for women and transmen</td>
<td>Your neighborhood book store</td>
<td>Premium floral services for the Bay Area</td>
</tr>
<tr>
<td>callinastyle.com</td>
<td>saintharridan.com</td>
<td>laurelbookstore.com</td>
<td>patricksfloral.com</td>
</tr>
<tr>
<td>HauteButch</td>
<td>Skylier Wear Collection</td>
<td>Marcus Books</td>
<td>San Leandro Bancroft Florist</td>
</tr>
<tr>
<td>Design driven style destination for butch women, studs, bois &amp; transmen that prefer menswear inspired details and finishes</td>
<td>We design, create and produce our very own original garments, located in West Oakland</td>
<td>Offering books by and about black people everywhere, since 1960</td>
<td>Family-owned and operated, offering the finest floral arrangements and gifts</td>
</tr>
<tr>
<td>hautebutch.com</td>
<td>skylierwear.com</td>
<td>marcusbooksoakland.com</td>
<td>sanleandrofloristonline.com</td>
</tr>
<tr>
<td>Quiet Clothing</td>
<td>JKnix</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Ethical manufacturing and beautiful apparel</td>
<td>Unique line of approachable intimates and 24-hour wear</td>
<td></td>
<td></td>
</tr>
<tr>
<td>quietclothing.com</td>
<td>jknix.com</td>
<td></td>
<td></td>
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<tr>
<td>For flowers</td>
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<td></td>
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<tr>
<td>Patrick's Floral Studios</td>
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<td></td>
<td></td>
</tr>
<tr>
<td>For athletes</td>
<td>For beer lovers</td>
<td>For gamers</td>
<td>For men</td>
</tr>
<tr>
<td>--------------</td>
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</tbody>
</table>
| **Senda Athletics Company**  
Great soccer balls for great players | **Noble Brewer**  
The world’s first online subscription service for homebrew | **Fair Game**  
Retro video games, consoles, and accessories for casual gamers and collectors | **Dax Lee’s Barber & Apothecary**  
Quality cuts, apothecary products, and good conversation |
| sendaathletics.com | noblebrewer.com | fairgameretro.com | daxlees.com |

<table>
<thead>
<tr>
<th>For movie fun</th>
<th>For art lovers</th>
<th>For kids</th>
<th>For family fun</th>
</tr>
</thead>
</table>
| **The New Parkway Theater**  
Community-centered cinema and pub | **Mark Ryan Fine Art Services**  
Quality crafted fine art finishing services | **Nohi Kids**  
Comfortable, high quality, and eco-friendly clothes that appeal to both kids and their parents | **Subpar Miniature Golf**  
Mini golf, arcade, and other games |
| thenewparkway.com | markryanfineart.com | nohikids.com | subparminigolf.com |

<table>
<thead>
<tr>
<th>For gamers</th>
<th>For more local businesses</th>
</tr>
</thead>
</table>
| **Millennium Family Entertainment Center**  
Laser Tag, Bumper Cars, Rock Climbing, and more! | http://www.mainstreetlaunch.org/shop-with-our-clients/ |
| therefinerysf.com | yubacityfun.com |