

**Oakland Business Assistance Center**  
Helping Your Business Thrive in Oakland



# Urban Solutions

Are you looking for  
Tech Tools to improve:  
Your small business?  
Your employability?

## Tech Training for Small Businesses

**When:**  
November 10, 2015  
9:30 AM-12PM

**Where:**  
Hearing #3  
City Hall  
1 Frank Ogwawa Plaza  
Oakland, CA 94612

**Fee:**  
FREE  
Space is limited.

**Sign Up:**  
Call or Email Damon to sign up.  
415-553-4433 ext. 101  
Damon@urbansolutionsf.org

### Transform Your Business Using Technology

**Presented by Ann Singer**  
Development and Communications Director  
of Urban Solutions

Participate in this free workshop to learn how to apply no and low cost tools and apps that can improve your small business's profitability and increase your income and efficiency.

Some of what will be covered:



How to increase sales by offering cost-effective credit card processing



What's the difference between a post and a tweet?  
And how can I tell my story in 140 characters or less!



How can I use Yelp to extend my marketing and bring in new customers?