



# GO-Biz Summit

## "Grow California Business"

Tuesday, January 19, 2016 | 8:00am to 3:00pm  
 FREE TO ATTEND - REGISTER: <http://bit.ly/1P5TDUO>  
 Milton Marks Auditorium  
 455 Golden Gate Avenue, San Francisco

The Governor's Office of Business and Economic Development (GO-Biz) "Grow California Business" Summit features presentations and demonstrations of programs, services and tools offered by GO-Biz and an expo featuring local small business resource partners and other state agencies.

**The event is open to all small business owners and small business supporters.**

Time	Session	Speakers
8:00AM	Registration & Networking with Hosted Coffee	
9:00AM	Welcome Remarks	Panorea Avdis, Director, GO-Biz Fiona Ma, BOE, District 2 Philip Ting, Assemb. (D-San Francisco)
9:15AM	<b>The GEDI Initiatives and How to Apply for Your Business</b> Featuring panelists from GO-Biz, CA Board of Equalization and Franchise Tax Board, learn about the three major tax incentive programs that make up the Governor's Economic Development Initiatives and how you as a business owner can take advantage of them. Initiatives include: The California Competes Tax Credit Program, the New Employment Tax Credit and the Manufacturing and Research & Development Equipment Exemption.	<i>Moderator:</i> Jim Lazarus - City of San Francisco Chamber of Commerce  <i>Panelists:</i> Bianca Sievers - CA Competes Tax Credit Elizabeth Barrera - Board of Equalization Alvaro Hernandez - Franchise Tax Board
10:15AM	<b>GO-Biz Resources to Grow Your Business</b> More than 5,500 small business inquiries are fielded by GO-Biz every year, ranging from permit assistance, site relocation, and access to capital needs, among many other areas of assistance. Learn more about what GO-Biz has to offer for direct business support.	<i>Moderator:</i> Regina Dick-Endrizzi - SF Office of Small Business  <i>Panelists:</i> Jesse Torres - Office of the Small Business Advocate Gil Gonzales & Emily Jarrett- CA Business Investment Services Lillian Conroe - Permit Assistance Brian Peck - Int'l Affairs & Business Development
11:15AM	<b>Creating the Ultimate Online One-Stop: The New CA Business Portal and the San Francisco Business Portal</b> In 2015, both GO-Biz and the City of San Francisco unveiled new online portal to help entrepreneurs advance their businesses. GO-Biz IT Chief Tom Boon and San Francisco Business Portal architect Jane Gong provide a digital overview of their respective business portals and how business owners can use them to take action on their business.	Tom Boon - GO-Biz IT Chief Jane Gong - San Francisco IT Chief
Noon	Break and Resource Partner Expo Opens	
1:00PM	<b>Financing Your Business</b> A panel of experts covering all form of financing options for your business from tradition lending to crowd sourcing share insights and advice on how to secure capital for your startup or established business.	<i>Moderator:</i> Mark Quinn - U.S. Small Business Administration  <i>Panelists:</i> Claudia Viek - CAMEO Kim Arnone - Cutting Edge Capital Louis Caditz-Peck - Lending Club Art Washington - NorCal FDC Steve Ward - Wells Fargo Alisa Cordesius - Indiegogo
2:00PM	Closing Remarks	
3:00PM	Resource Partner Expo Closes	

Coffee provided by:



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Resource Partners:



U.S. Small Business Administration

