

The Alameda County Small Business Development Center Presents:

Small Business Mentorship Series

Impact Hub Oakland



2323 Broadway, Oakland 94612
Wednesday, January 27, 2016
6:30pm-9:00pm

CORE Foods - Building a Social Enterprise



Kai Itameri
Chief Business
Development Officer

Kai Itameri is a pioneer of new business models in the food industry. He most recently headed the effort to open **CORE Kitchen**, an all produce restaurant launched late 2015 in the Oakland City Center. He also led efforts to expand the packaged organic food products of **CORE Foods** to over 300 stores nationwide. Previously, he led the expansion efforts of a "grow at home" company, Back to the Roots, to nationwide distribution. Come hear Kai talk about his journey to grow this revolutionary company.

CORE Foods is a certified B Corporation, reinvesting all proceeds back into its mission to bring the healthiest foods to consumers and to empower the community.



Following Kai's talk, we will have a speed-pitch opportunity and networking hour-every attendee will have the opportunity to take the microphone for a 30-second pitch or service description.

TICKETS: \$10 through January 20, 2016 \$15 after January 20, 2016 Click Here to PURCHASE TICKETS!

Catering will be provided by CORE Kitchen

The **Small Business Mentorship Series (SBMS)** is a monthly forum where you can hear how rising East Bay small businesses defined their vision, strategy and execution. Come learn about some of the most exciting enterprises in our area and network with other owners and executives. Please call 510-208-0410 if you have questions.

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