

Main Street Catering

Oakland Small Businesses

All Kinds

Blue Heron Catering
Custom menus for all ethnic backgrounds.

blueheroncatering.com
510.533.0781

MLK Cafe
Eritrean & American Food.

mlkcafeoakland.com
510.450.0600

Organic Choice Food Court
Healthy Fast Food.

organicchoicefoodcourt.com
510.635.1333

Why Buy Local

More money stays in the community.

Non-profits receive 250% more support from small business owners than from large businesses.

Reduces environmental impact (more local purchases mean less transportation).

Supports local, quality jobs.

Main Street Launch is proud to work with these companies who are part of Oakland's small business community, and we encourage you to contact them for your catering needs.

American

Catered To You
It's all about the food: classics and comfort

cateredtoyou.net
510.208.2522

Chop Bar
Community gathering place.

oaklandchopbar.com
510.834.2467

Commis
New American cuisine.

commisrestaurant.com
510.653.3902

Doc's Classic Comfort Food
Comfort food from a truck.

docsclassic.com
510.962.9230

Luka's Taproom & Lounge
Food all day, bar & nightlife.

lukasoakland.com
510.451.4677

Plum Bar
Specialty cocktails & delicious food.

plumbaroakland.com
510.444.7586

Asian

B-Dama
Japanese cuisine.

asbdama.com
510.251.1113

Spice Monkey Restaurant & Bar
Asian fusion.

spicemonkeyrestaurant.com
510.268.0170

Taiwan Bento
East Asia meets the East Bay.

taiwanbento.us
510.250.9858

Torpedo Sushi
Sushi reimaged.

torpedosushi.com
510.228.4111

German

Brotzeit-Lokal
Biergarten with an Oakland flair.

brotzeitbiergarten.com
510.645.1905

The Hog's Apothecary
American-style beer hall.

hogsapothecary.com
510.338.3847

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Italian

Dopo

Traditional Italian

dopoadesso.com

510.652.3676

Jamaican

Kingston 11

Jamaican cuisine

kingston11eats.com

510.465.2558

Juice

Uptown Juice Company

Cold-pressed juices

uptownjuice.com

510.858.3735



After moving to California, Nigel Jones wanted to expose people to Jamaican culture through excellent tasting, locally sourced food. With Main Street Launch (then OBDC)'s help, Kingston 11 grew from a pop-up to a brick and mortar at 2270 Telegraph Avenue in Oakland. Kingston 11 employs 30 people, reflecting Oakland's diverse community.

Latin

Calavera

Mexican Kitchen & Agave Bar

calaveraoakland.com

510.338.3273

Cholita Linda

Tacos and plates

cholitalinda.com

510.594.7610

Cosecha

Communion of California and Mexico in home-style offerings

cosechacafe.com

510.452.5900

Nido Kitchen & Bar

Traditionally inspired Mexican cuisine

nidooakland.com

510.444.6436

Tambo Restaurant

Spiced-up Latin & Peruvian recipes

tamborestaurant.com

510.663.8262

Soul Food

Brown Sugar Kitchen

Updated renditions of soul food classics like chicken & waffles

brownsugarkitchen.com

510.839.7685

Everett & Jones

Barbeque

Hearty plates of sauced-up meats & Southern sides.

eandjbbq.com

510.663.2350

Kenny's Heart & Soul

Soul Food truck

kennysheartandsoul.com

510.559.0518

Lena's Soul Food

Soul food

lenassoulfoodcafe.com

510.842.3510

Pican

New Orleans-inspired cuisine

picanrestaurant.com

510.834.1000

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Cafes

Actual Cafe

Neighborhood-minded restaurant & café

actualcafe.com
510.653.8386

Awaken Cafe

Espresso bar, tea house, boutique ice creamery, beer & wine bar

awakencafe.com
510.863.1440

Bakesale Betty

Fried chicken sandwich - enough said.

bakesalebetty.com
510.985.1213

Beauty's Bagel Shop

Bagels & more

beautysbagelshop.com
510.788.6098

Cafe Underwood

Breakfast, soups, salads, and more

cafeunderwood.com
510.995.6660

Commonwealth Cafe & Public House

Café, coffee, tea, beer & wine

commonwealthpubs.com
510.663.3001

Farley's East

Local café

FarleysCoffee.com
510.835.7898

Hive, The Place to Bee

Quality coffee, tea, sandwiches, and salads

hive-cafe.com
510.482.HIVE(4483)

Kitchen 388

Delicious breakfast & lunch

kitchen388.com
510.893.3005

Marana Cafe

Local juice bar

maranacafe.com
510.835.8889

Mo'Joe Cafe

Café featuring paninis, sandwiches, soup, salad, coffee, and tea

mojoe-cafe.com
510.271.9200

The Cook and Her Farmer

Oyster bar and café

thecookandherfarmer.com
510.285.6140

The Octopus Literary Salon

Café with food, beer & wine

oaklandoctopus.org
510.844.4120



Doc's Classic Comfort Food

Who We Are

Since 1979, Main Street Launch (formerly OBDC Small Business Finance), has empowered entrepreneurs in the Bay Area, beginning in Oakland and expanding to serve San Francisco and veteran-owned businesses in California.

Our mission is to create economic opportunity by empowering entrepreneurs.



Taiwan Bento

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Dessert

Cookiebar Creamery

Housemade Super Premium Ice Cream

cookiebarcreamery.com
510.521.1544

Coracao Confections

Healthy versions of junk food chocolates

coracaoconfections.com
510.984.4848

Crunchy Foods

Mail-order biscotti

crunchyfoods.com
800.211.5903

La Farine Bakery

Croissants, breads, scones, cookies, tarts, coffee & custom cakes.

Lafarine.Com
510.420.1777

Mariposa Baking Company

Mail-order baked goods

mariposabaking.com
510.595.0955

Merritt Restaurant and Bakery

Breakfast, lunch, and bakery items to-go!

merrittbakeryoakland.com
510.444.8680

PieTisserie

Random Acts of Sweetness: Pie

pietisserie.com
510.859.PIES

Tart Bakery

Tarts & pies

tartoakland.com
510.532.7288



Cafe Santana

After 13 years of roasting coffee at home, for neighbors, and at the Jack London Square Farmers Market, Richard Santana decided to open his own cafe. He initially used credit cards to finance construction. His loan with Main Street Launch (then OBDC), allowed him to pay down those cards and hire four employees to staff the cafe. At Cafe Santana, it's all about the coffee. Their small batch roasting allows customers to order and leave with a warm bag in the same visit.

Coffee

Cafe Santana

Fresh roasted coffee and green coffee beans

cafesantanaroastingcompany.com
510.842.3027

Scarlet City Coffee

Espresso Bar

scarletcityroasting.com
510.836.3920

Trouble Coffee Company

Coffee, cinnamon toast, and more.

Yelp.com/biz/trouble-coffee-company-oakland
510.735.9214



Kenny's Heart & Soul

In 2014, Kenny Stuckey, an Army veteran, decided he wanted to launch a food truck. Now Kenny's Heart & Soul is the only soul food truck in the Bay Area, serving hundreds of customers each week. "Kenny's Heart & Soul is love on wheels. My dad's recipes inspire us and our grounded, homespun approach is what our customers connect to," says Kenny.

"At the time, we got guidance from Main Street Launch (then OBDC), and that was invaluable. The money let me complete my vision, and the support made it possible for us to start."

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Alcoholic Beverages

Beer Revolution

Craft beer & bottle shop

beer-revolution.com
510.452.2337

Linden Street Brewery

East Bay beer

lindenstreetbrewing.com
510.251.8898

Line 51

Local, East Bay beer

line51beer.com

Lucky Devil Brewery

Local, East Bay beer

luckydevilbrewery.com

Noble Brewer

Subscription box for home-brewed beers

noblebrewer.com

Oakland Crush

Neighborhood wine shop focused on independently owned wineries that follow sustainable practices.

oaklandcrush.com
510.891.1024

The Double Standard

Bar with a patio

yelp.com/biz/the-double-standard-oakland-2
510.879.7601

The Layover

Music Bar & Lounge

oaklandlayover.com
510.834.1517

The Port

7-day per week LGBT community gathering space and bar

portbaroakland.com



The idea for Noble Brewer began in September 2013 when owner Claude Burns and his Navy buddy discussed creating a homebrew competition. Now, Noble Brewer is the world's first online beer club to feature homebrewers.

"We launched the business on a good foundation partially because our loan from Veteran Launch (an affiliate of Main Street Launch) allowed us to plan for the future," says Claude.