



# MAIN STREET LAUNCH

Powering Dreams. Transforming Communities.

## Helping African American Entrepreneurs Start & Grow Businesses

### Entrepreneur-In-Residence Program

The Entrepreneur-In-Residence (EIR) program was created to ease some of the barriers African American business owners face when starting, growing, and stabilizing a business. The program requires a commitment of one day each week over the span of six months. Weekly assignments may take an additional 2-10 hours per week to complete.

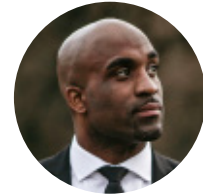
#### 6-month program includes:

- 10 week business training with Uptima Boot Camp
- A network of business experts, resources, and program alumni
- Financial capital (if applicable)
- Professional mentorship
- Office space at Main Street Launch
- Monthly stipend

#### Application eligibility:

- Business must be based in Stockton, CA
- Business is at least 51% African American owned
- Business is formally structured
- Must be full-time business owner
- In business for at least one year
- Not a construction or tech company

### Contact Us



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Main Street Launch has supported more than **170 African American small business owners.**



*"Main Street Launch offers so much knowledge and expertise that I know I can ask any question about my business and get great advice."*

Sherri McMullen  
Owner of McMullen



*"The resources Main Street offers seem unlimited. The staff have their doors open and everyone is able to help. This new support system we've developed feels like family."*

Ron and Rhonda Persons  
Owners of Chef Ron's Pastries



*"My goal is to create more jobs and to help others build careers in this industry. The Entrepreneurs-In-Residence program is giving me the tools I need to achieve this goal."*

Fernay McPherson  
Owner of Minnie Bell's Soul Movement